



SPORTING INDIANA F.C. U11 Boys

**SPONSORSHIP
OPPORTUNITIES**

May 1, 2012
Matt Mayhew
Director of Coaching
Sporting Indiana FC
4284 West State Road 67
McCordsville, IN 46055

Dear Youth Soccer Supporter:

Sporting Indiana FC has been a part of the Hancock County Community since 2005 and has continued to develop as one of Central Indiana's elite youth soccer organizations. The vision of Sporting Indiana FC is to build a fundamentally based soccer club focusing on player skill development, creating a team building mentality and providing a positive environment for players to compete and grow while becoming students of the game.

Our hope is to give children a chance to play in a competitive and positive environment whether a child is at the beginning stages of soccer or striving to play on the collegiate level. We are reaching out to you and your business as we see value in having you as a partner in the development of our community's youth. We have sponsorship opportunities available to assist the growth and success of our clubs' mission to serve as the community and provide you with a valuable community tool in which to give.

With the constant growth of soccer in McCordsville, Hancock County, and within our Soccer Club, we have many opportunities ahead of us. In 2012, Sporting Indiana FC moved to their newly developed soccer park where they will be hosting competition from throughout Central Indiana in addition to high-level tournaments and training clinics. As a part of our recent facility partnership we will have the ability to offer exclusive sponsor signage at the newly developed McCordsville Sports Park.

Today, you can make an immediate difference in the life of a child and your community. Sporting Indiana FC is asking for your participation in the first year of our capital campaign to assist in the continual growth of our programs and for the children in the community who will benefit. Sporting Indiana FC offers a variety of sponsorship opportunities for the individual and business to make donations.

If you have any questions about Sporting Indiana Soccer or any of our programs, please feel free to contact me. We are a non-profit 501(c)(3) organization dedicated to growth of youth soccer in our community and with your help we can continue to positively impact the wellness of our children.

Sincerely,

Matt Mayhew



FIRST CLASS OPPORTUNITY

Sporting Indiana FC is a not-for-profit soccer club based in McCordsville, Indiana. We draw from all over Central Indiana and field teams from Under 11 to Under 19 for both girls and boys. We also feature an Under 9 and Under 10 Academy which trains players in individual techniques and in an environment preparing players for team play.

We believe it's also **much more than just soccer**. The Sporting Indiana staff works diligently to help our players learn such **valuable life lessons** as character, teamwork, discipline, responsibility, commitment, and most of all having fun while learning and **growing as soccer players and young boys and girls**.

3 STEP APPROACH TO DEVELOPMENT

Our Key To Total Player Development.

STEP 1

Giving our players the best learning environment possible while making the game a truly enjoyable experience.

STEP 2

Continuing education for our training staff to ensure that our players are constantly being challenged at each level of development.

STEP 3

Individual and team development coincide to create successful players and teams.

WE ARE COMMITTED to total player development and need your assistance to offer programs to our players at a competitive cost. Some of these programs include separate goalie training for those young players wanting to develop as goalies, individual technical training for those players / families who want to get additional time on the field other than just practice nights, and the opportunity to host high level camps during the summer months at the club's home fields.

The Club Sponsors are the main sponsors of the club for one year, and are limited in availability. To ensure continuance, these sponsors can elect to multi-year commitments as Club Sponsors.



CLUB TITLE SPONSOR

\$10,000 /year

+ Website Advertising:

Your company's name and/or logo will appear prominently on each page of the Sporting Indiana FC website (www.sportingindianafc.com) with a link to your company's website. Your company's name will also be listed on the Sponsor page of SIFC's website.

+ Field Sponsorship:

Your company's name and/or logo will appear on a full-color signboard (approx. 4'X8') at the end of one of our McCordsville Sports Park Fields.

+ **All club flyers & programs** will include your company's name as a Club Sponsor of Sporting Indiana FC.

+ **Mass communication** with our club members minimum 4 times per season.

+ Jersey Advertising:

Your company's name/logo will also appear prominently on the front or back of each competitive player's warm-up shirt, if not yet ordered.

+ **Sponsorship plaque** to display at your business.



CHAMPION SPONSOR

\$5,000 /year

+ Website Advertising:

Your company's name and/or logo will appear prominently on each page of the Sporting Indiana FC website (www.sportingindianafc.com)

+ Field Sponsorship:

Your company's name and/or logo will appear on a flag banner at selected Sponsor signs at MSP.

+ **All club flyers & programs** will include you as a Club Sponsor of Sporting Indiana FC

+ **Mass communication** with our club members minimum 4 times per season.

+ **Sponsorship plaque** to display at your business.



GRYPHONS SCHOLARSHIP

SIFC developed the **Gryphon Scholarship Program** to ensure that all children who want to play the game of soccer can play soccer. Your contribution to this program will enable us to continue to help less fortunate children with a one year pass to play at SIFC. Contributions to this program will only be used for scholarships as approved by SIFC. .



PREMIER SPONSOR

\$2,000 /year

+ Website Advertising:

Your company's name and/or logo will appear prominently on each page of the Sporting Indiana FC website (www.sportingindianafc.com)

+ Field Sponsorship:

Your company's name and/or logo will appear on a flag banner at selected Sponsor signs at MSP.

+ **Mass communication** with our club members minimum 4 times per season.

+ **Sponsorship plaque** to display at your business.



SELECT SPONSOR

\$500 /year

+ Website Advertising:

Recognition on the sponsor page of SIFC's website.

+ **Mass communication** with our club members minimum 4 times per season.

+ **Sponsorship plaque** to display at your business.



FRIENDS of SPORTING INDIANA

Friends of Sporting Indiana FC can make contributions to the club in **any dollar amount**. Contributions are applied to scholarships, programs and activities that benefit all members of the club. Friends are recognized on the Sponsor page of SIFC's website or can remain anonymous.



SPORTING INDIANA F.C.
Home of the Gryphons

BOARD OF DIRECTORS:

President: Steve Williams
Vice President: Rex Nelson
Secretary: Chris Steeno
At-Large: Dave Powell
Treasurer: Kaite Jones
**Exec Director: Matt Mayhew*

HOME FIELD:

McCordsville Sports Park
5202 West State Road 67
McCordsville, IN 46055

MAILING:

Sporting Indiana FC
4284 West State Road 67
McCordsville, IN 46055

INTERNET:

www.SportingIndianaFC.com

PHONE:

317-752-7798

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SPONSOR PARTNERSHIP

(Kindly check as applicable)

- Club Title Sponsor**
 Champion Sponsor
 Premier Sponsor
 Select Sponsor

NAME

JOB TITLE

ORGANIZATION

STREET ADDRESS

CITY / STATE / ZIP

TELEPHONE

E-MAIL

Please send this form to:

Sporting Indiana FC
4284 West State Road 67
McCordsville, IN 46055

or Email form to:

gryphon@sportingindianafc.com

Thank You for Joining Our Team!